

MBA-II / SEM-IV LEADERSHIP AND SUCCESSION PLANNING / (2021-22)

COMPREHENSIVE CONCURRENT EVALUATION

Faculty Name: Prof. Ujjval More

Subject: Economics of Network Industries

Sub Code: 403 SC–BA-05

Sr. No.	Parameter / Component	Marks	Date of Exam/Submission
1	Written Home Assignment	50	18th July 2022
2	Online MCQ Examination	50	
3	End Semester Examination	50	

Component 1. Written Home Assignment

Instructions:

1. The last date of Submission is 18th July 2022.
 2. Written Home Assignment should be handwritten and in your own words; copied Written Home Assignment and case study from peers onother open sources will not be considered for assessment.
 3. The content should cover all the points & justify the marks for Written Home Assignment and case study.
 4. Incomplete Written Home assignments will not be accepted.
 5. Student name, specialization, Written Home Assignment questions must be clearly mentioned.
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Component 1. : Written Home Assignment:

(50 Marks)

1. What do you mean by Virtual Networks?
2. Explain Network Effects Under Compatibility and Perfect Competition?
3. How does the digital transformation effect have changed due to COVID 19?
4. Describe the role of ATMs, Meand dia of Exchange as Networks in banking system?
5. Define about Static Approach in Technology advance and standardization.
6. What is the importance of Information reproduction, Economics of Libraries, Pricing Information Goods in industry review I?
7. What does software prise in effect the market segmentation?
8. Difference between Statuses Seeking versus Conformism?
9. Define Principles of Software Production
10. What are network effects in physical?

Component 2. Online MCQ Examination:

(50 Marks)

Component 3. End Semester Examination:

(50 Marks)