

**MBA-II / SEM-IV LEADERSHIP AND SUCCESSION PLANNING / (2021-22)**

**COMPREHENSIVE CONCURRENT EVALUATION**

Faculty Name: Prof. Ujjval More

Subject: Artificial Intelligence in Business Applications      Sub Code: 404 SC–BA-06

Sr. No.	Parameter / Component	Marks	Date of Exam/Submission
1	Written Home Assignment	50	18 <sup>th</sup> July 2022
2	Online MCQ Examination	50	
3	End Semester Examination	50	

**Component 1. Written Home Assignment**

Instructions:

1. The last date of Submission is 18<sup>th</sup> July 2022.
  2. Written Home Assignment should be hand written and in your own words; copied Written Home Assignment and case study from peers onother open sources will not be considered for assessment.
  3. The content should cover all the points & justify the marks for Written Home Assignment and case study.
  4. Incomplete Written Home Assignment will not be accepted.
  5. Student name, specialization, Written Home Assignment questions must be clearly mentioned.
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**Component 1. : Written Home Assignment:**

**(50 Marks)**

- 1) How do we measure if Artificial Intelligence is acting like a human?
- 2) What is the Turing Test in Artificial Intelligence?
- 3) What is the difference between Strong Artificial Intelligence and Weak Artificial Intelligence?
- 4) What are the Examples of AI in real life?
- 5) How to choose an algorithm for a problem?
- 6) Give some real-world applications of AI.
- 7) How do Artificial intelligence, Machine Learning, and Deep Learning differ?
- 8) What are the different domains/Subsets of AI?
- 9) What is Deep Learning, and how is it used in the real world?
- 10) What is the intelligent agent in AI, and where are they used?

**Component 2. Online MCQ Examination:**

**(50 Marks)**

**Component 3. End Semester Examination:**

**(50 Marks)**