

**MBA II/ Sem III**  
**313 BA : Industrial Internet of the Things**  
**MULTIPLE CHOICE QUESTIONS**

Qno	Question	Answer
1	Which of the following are correct component for data science? A Data Engineering B Advanced Computing C Domain expertise D All of the above	D
2	Which of the following are the Data Sources in data science? A Discovery B Model Planning C Communication Building D Operationalize	C
3	Which of the following is not a application for data science? A Structured B Unstructured C Both A and B D None Of the above	D
4	Which industry branches are suitable for industry 4.0 development?  A Internet of Gadgets B Internet of Devices C Internet of Things D Internet of Systems	C
5	Business intelligence □BI□ is a broad category of application programs which includes .....  A Decision support B Data mining C OLAP D All of the mentioned	D

6	<p>Point out the correct statement.</p> <p>A OLAP is an umbrella term that refers to an assortment of software applications for analyzing an organization's raw data for intelligent decision making</p> <p>B Business intelligence equips enterprises to gain business advantage from data</p> <p>C BI makes an organization agile thereby giving it a lower edge in today's evolving market condition</p> <p>D None of the mentioned</p>	B
7	<p>BI can catalyze a business's success in terms of _____</p> <p>A Distinguish the products and services that drive revenues</p> <p>B Rank customers and locations based on profitability</p> <p>C Ranks customers and locations based on probability</p> <p>D All of the mentioned</p>	D
8	<p>Which of the following areas are affected by BI?</p> <p>A Revenue</p> <p>B CRM</p> <p>C Sales</p> <p>D All of the mentioned</p>	B
9	<p>Point out the wrong statement.</p> <p>A Data is factual information for analysis</p> <p>B BI is a category of database software that provides an interface to help users quickly and interactively scrutinize the results in a variety of dimensions of the data</p> <p>C Customer relationship management <input type="checkbox"/> CRM <input type="checkbox"/> entails all aspects of interaction that a company has with its customer</p> <p>D None of the mentioned</p>	B

10	<p>_____ is a performance management tool that recapitulates an organization's performance from several standpoints on a single page.</p> <p>A Balanced Scorecard B Data Cube C Dashboard D All of the mentioned</p>	A
11	<p>_____ is a system where operations like data extraction, transformation and loading operations are executed.</p> <p>A Data staging B Data integration C ETL D None of the mentioned</p>	A
12	<p>_____ is a category of applications and technologies for presenting and analyzing corporate and external data.</p> <p>A Data warehouse B MIS C EIS D All of the mentioned</p>	C
13	<p>. Which of the following is the process of basing an organization's actions and decisions on actual measured results of performance?</p> <p>A Institutional performance management B Gap analysis C Slice and Dice D None of the mentioned</p>	A
14	<p>Which of the following does not form part of BI Stack in SQL Server?</p> <p>A SSRS B SSIS C SSAS D OBIEE</p>	D
15	<p>Which of the following is not true with respect to organizational changes in the past decade?</p> <p>A many organization have become leaner. B technology has been utilized to increase employee productivity. C employee training has helped employees to adapt to and thrive in new work environments.</p>	D

	D management has centralized decision making and planning giving non-managerial employees less power in the workplace.	
16	Which of the following strategies could managers select in their quest for competitiveness? A restructuring the portfolio and downsizing headcount. B re-engineering processes and continuous improvement. C reinventing industries and regenerating strategies. D all of the above	D
17	An example(s) of internal change forces is (are):  A inadequate communication. B problems in moral. C market competitors. D A & B	D
18	Employees may resist change for which of the following reason(s)?  A self interest. B habit and personal inertia C fear. D all of the above.	D
19	Holding back information, playing one person against another and providing slanted information are examples of: many organizations.  A Manipulation. B Implicit and explicit coercion. C negotiations. D none of the above.	A
20	According to psychologist Kurt Lewin, which of the following is not a stage in the change process?  A unfreezing B mediating. C changing D refreezing.	C

21	<p>The text provides a process-oriented model that suggests six distinct stages at which managers can make decisions about managing change. Stage 1 is the combination of forces for change. Stage 2 is:</p> <p>A A diagnosis of problem B management recognition of need for change. C diagnosis of points of resistance. D selection of intervention methods.</p>	B
22	<p>Which of the following is not an advantage of interviews?</p> <p>A adaptive. B can obtain large volume of data. C source of rich data. D emphatic.</p>	B
23	<p>Which of the following is not a method for diagnosing a problem?</p> <p>A interviews. B questionnaires. C benchmarking D unobtrusive measures.</p>	C
24	<p>Driving forces may include:</p> <p>A words of praise from a manager. B low moral. C effective reward systems. DD A &amp; C.</p>	D
25	<p>According to Hamel &amp; Prahalad, deep insights into the trends in technology, demographics, regulations and lifestyles that can be harnessed to rewrite industry rules and create new competitive space is called:</p> <p>A industry foresight. B vision. C objectives. DD A &amp; B</p>	A
26	<p>Sensitivity training for a manager is a:</p> <p>A shallow intervention. B moderate-depth intervention. C deep intervention. D none of the above</p>	C

27	<p>Coaching and mentoring is:</p> <p>A shallow intervention. B moderate-depth intervention. C deep intervention. D none of the above.</p>	A
28	<p>Team building begins with:</p> <p>A benchmarking. B diagnostic meetings. C a plan of action. D unobtrusive measures</p>	B
29	<p>According to Margaret Houston and John Talbott in the CMA Magazine, which of the following is not true about empowerment</p> <p>A employees feel responsible for making the whole organization work better. B teams work together to improve their performance continually, achieving higher levels of productivity. C organizations are structured in such a way that people feel they are able to achieve the results they want. D none of the above.</p>	D
30	<p>Which industry branches are suitable for industry 4.0 development?</p> <p>A Industry 4.0 is in first instance an enrichment for the A service industry. B Industries 4.0 can be used in all industrial contexts where processes need to be more intelligent. C Especially in the automotive and agricultural sector. D Information Technology</p>	B
31	<p>Which economical potential do you see with industry 4.0 in the German speaking area? (D, CH,A)</p> <p>A a plus of 43 billion euros until 2025 in the value chain. B a plus of 59 billion euros until 2025 in the value chain.</p>	C

	<p>C a possible plus of 78 billion euros until 2025 in the value chain. D a plus of 13 billion euros until 2025 in the value chain</p>	
32	<p>What is a Smart Factory?</p> <p>A Robots who will replace people? B Factories and logistic systems that will operate and organize themselves without human interaction? C Factories and logistic systems that will organize themselves by human interaction</p>	B
33	<p>Which role do internet technologies and the “IoT” play in the context of industry 4.0?</p> <p>A They form the base to connect everyday items. B They form the base for an environmental friendly production C They form among others the base for corporate communication.</p>	A
34	<p>When will the industry 4.0 reach the market?</p> <p>A To reach a production environment – this will not happen before 2030. B First implementations will be released by 2020. C Industry 4.0 is already being used in several production lines.</p>	C
35	<p>Which of the following is the java extension file in IoT?</p> <p>A .exe B .c C .py D .jar</p>	D
36	<p>Which of the following class handles Publishing messages?</p> <p>A Publish() B Server() C Client() D Batch()</p>	C
37	<p>What is the full form of IaaS?</p> <p>A Internet as a Software B Internet as a Service</p>	D

	C Infrastructure as a Software DD Infrastructure as a Service	
38	What is the minimum value which an application shall exceed to be offloaded?  A Static value B Threshold value C Dynamic value D Critical value	B
39	Which of the following process has to support the definition of application topologies in various formats?  A Top-down and bottom-up B Management and Configuration C Enrichment of Topology specification D Support of different Migration types	C
40	Software that address the data protection is divided into .....  A 1 segment B 2segment C 3segment D 4segment	C
41	IoT devices can easily lead to catastrophe without ..... A Software B Devices C Cloud D Management system	D
42	Which of the following category is used for business to consumer process?  A Group IoT B Community IoT C Personal IoT D Industrial IoT	D
43	Which is the future application of IoT?  A QoS in communication B Role of green IoT system CC Secure communication D Multimedia communication	B



44	Which of the following option allows us to monitor the application? A Boot B Endpoint C Actuators D Hypermedia	A
45	Which of the following is not a data link layer technology?  A UART BB Bluetooth C HTTP D WiFi	C
46	A C++ B Python C HTML D PHP	C
47	Which of the following layer is called a port layer in OSI model??  A Application B Presentation C Session D Transport	B
48	Which of the following is Raspbian?  A OS B Assembler CC Language D Compiler	A
49	What is true about Machine Learning?  A Machine Learning (ML) is that field of computer science B ML is a type of artificial intelligence that extract patterns out of raw data by using an algorithm or method. C The main focus of ML is to allow computer systems learn from experience without being D explicitly programmed or human intervention.	d

50	A _____ begins by hypothesizing a sentence (the symbol $S_0$ and successively predicting lower level constituents until individual preterminal symbols are written. A bottom-up parser B top parser C top-down parser D bottom parser	C
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Dnyansagar Institute of  
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