

DNYANSAGAR INSTITUTE OF MANAGEMENT AND RESEARCH

CONCURRENT EVALUATION

I SEMISTER: VERBAL COMMUNICATION LAB (113)

Faculty Name: Prof. Nadeem Kazi

2 Credits

Important Instructions

1. Subject is evaluated on the basis of **Two Components.**

Sr. No	Components	Marks	Date of Submission
1	Written Home Assignment	50	15.3.2022
2	Creating Posters	50	19.3.2022

- 2. Assignments to be submitted in person.
- 3. Student Name, Contact number, Email-id, Specialization, Component must be clearly mentioned.



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Component 1: Written Home Assignment

Sr. No	Components	Marks	Date of Submission
1	Written Home Assignment	50	15.3.2022

Instructions:

1.	Al	l questions	are compu	lsory and	l carry e	equal	mark	S
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Q 1: What principles or ideas you will follow to make your communication effective?

(10 Marks)

Q 2: How can you make your Body Language or Non-verbal communication impactful?

(10 Marks)

Q 3. Which Soft Skills you need develop as an MBA Student? And why do you think so?

(10 Marks)

Q 4. Select any business or Corporate Personality (or a successful person from any field), study his/her journey. Identify the personality traits, skill sets and lessons learned. Prepare a **Power Point Presentation** with 10 Slides. Design and Submit your **printed Presentation** with 2 Slides on one page.

(10 Marks)

Note: You can print on both sides.

Q 5: Prepare your Curriculum Vitae or Resume. Submit your **printed CV**. (10 Marks)

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Component II: Creating Posters

Sr. No	Components	Marks	Date of Submission
2	Creating Posters	50	19.3.2022

Instructions:

- 1. Posters in this component can be Computer Designed or Handwritten.
- 2. Students need to submit the Hard Copy of the Poster.
- 3. You can use pictures, paper cuttings for designing posters.
- 4. All questions are compulsory and carry equal marks

Q 1: Create a **Poster** on Body Language elements like Different Postures, Gestures, and Expressions with a small description of each. (25 Marks)

(Note: Poster should be designed on A3 Size Paper or Standard Chart Paper Size)

Q 2: Create a **Poster** on Frequently Asked Questions in the Interviews and what points should be covered while answering those. (25 Marks)

(Note: Poster should be designed on A3 Size Paper *or* Standard Chart Paper Size)

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