



# DNYANSAGAR INSTITUTE OF MANAGEMENT AND RESEARCH

## CONCURRENT EVALUATION

MBA - 1 / SEM-1

**I SEMESTER: ENTERPRISE ANALYSIS AND DESK RESEARCH (114)**

**Faculty Name: Prof. Vishal Nicholas**

### Important Instructions:

1. The subject is evaluated on the basis of two components

Component No	Component	Marks	Submission Date
1	Written Home Assignment	50	18 <sup>th</sup> March 2022
2	Presentation	50	19 <sup>th</sup> March 2022

2. Assignments to be submitted in person.
3. Student Name, Contact number, Email-id, Specialization, Component must be clearly mentioned.



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## COMPONENT 1 : Written Home Assignment

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**Question 1:** Write about Merger and Acquisition of any organization in India?  
(10 Marks)

**Question 2:** Give key Highlights of any Company's Website (of your choice). ?  
(10 Marks)

**Question 3:** Take any organization of your choice and write in brief about its five products. ?  
(10 Marks)

**Question 4:** What is BSE and NSE. Explain in Brief. ?  
(10 Marks)

**Question 5:** Writ about any Corporate Scam. ?  
(10 Marks)

### **Important Note:-**

Assignment will not be accepted after due date

Assignment should be handwritten

Assignment should be in your own words

Copies Assignment will not be considered



# **DNYANSAGAR INSTITUTE OF MANAGEMENT AND RESEARCH**

## **COMPONENT 2: Power Point Presentation**

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**Covid and Post Covid Analysis of Auto Sector of your choice to be submitted in a power point presentation (PPT) .**

### **1. Cover Page**

(Title /Name of Organization/ Name of Student / Name of Faculty Coordinator)

#### **Presentation Flow:**

- Founders and Promoters
- Vision and Mission Statement
- Quality Policy of the Company
- Management Structure
- Financial Structure
- Manufacturing Challenges at the time of Covid
- Production and Sales Forecasting at the time of Covid
- Sales of Auto Sector Covid and Post Covid
- How the Company handled its Employees at the time of Covid
- Policies of the Government and support to the auto sector

#### **Important Note - :**

Use Visuals, Props, Flow chart and pie Diagrams

Do your own Research

Make your own Presentation

Minimum 10 slides

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