



MBA-II/ SEM-IV /HUMAN RESOURCE MANAGEMENT

COMPREHENSIVE CONCURRENT EVALUATION 2021-22

Subject: Employee Engagement and Ownership

Code: 413 HRM

Faculty : Prof.Shrawani Parse

The subject is evaluated on the basis of three components

Sr No	Components	Marks	Date of Exam/Submission
A	Industry Analysis	50	15 th July 2022
B	Literature Review	50	22 nd July 2022

Instructions:-

Details of student: Name, Class, Course name, and Course code must be clearly mentioned.

Copied answers will not be evaluated.

Hard copy of report need to be submitted in-person.

A. Desk Research

Select any one company of your choice and prepare report on:-

- 1) Various Employee Engagement initiatives taken by that company
- 2) Tools to measure Employee Engagement

B. Literature Review

Read any five research papers on Employee Engagement and Ownership and write a review of the same.



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