**MBA-I / SEM-II LEADERSHIP AND SUCCESSION PLANNING / (2021-22)**

**COMPREHENSIVE CONCURRENT EVALUATION**

Faculty Name: Prof. Ujjval More

Subject: BASIC BUSINESS ANALYTICS USING R          Sub Code: 205 SC–BA-01

| Sr. No. | Parameter / Component | Marks | Date of Exam/Submission |
|---------|----------------------|-------|-------------------------|
| 1 | Written Home Assignment | 50 | 16th July 2022 |
| 2 | Online MCQ Examination | 50 | |
| 3 | End Semester Examination | 50 | |

**Component 1. Written Home Assignment**

Instructions:

1. The last date of Submission is 16th July 2022.

2. Written Home Assignment should be hand written and in your own words; copied Written Home Assignment and case study from peers onother open sources will not be considered for assessment.

3. The content should cover all the points & justify the marks for Written Home Assignment and case study.

4. Incomplete Written Home Assignment will not be accepted.

5. Student name, specialization, Written Home Assignment questions must be clearly mentioned.

**Component 1. : Written Home Assignment:**        **(50 Marks)**

1) Explain the various Analytics Tools. Which tool is suitable to study employee satisfaction and performance level in organization.

2) Dynamic Dairy is milk processing plant where more than 3000 employees are working suggest the implementation of HR Analytics in Dynamic Dairy plant.

3) List the basic SQL queries in R.

4) Explain function: seq(), cbind (), rbind(), merge().

5) Illustrate the concept of Data Visualization and discuss Popular Data Visualization tools.

**Component 2. Online MCQ Examination:**        **(50 Marks)**

**Component 3. End Semester Examination:**        **(50 Marks)**