



CONCURRENT EVALUATION FOR TOURISM & HOSPITALITY MANAGEMENT

III SEMISTER 01 FUNDAMENTALS OF HOSPITALITY MANAGEMENT

Faculty Name: Prof. Shrawani Parse

Important Instructions:

1. The subject is evaluated on the basis of three components

Component No	Component	Marks	Submission Date
1	Situation Analysis	50	10 th Feb 2023
2	Minor Research Project	50	13 th Feb 2023
3	Scrap Book	50	15 th Feb 2023

2. Assignments to be mailed to be submitted in person.
3. Student Name, Contact number, email-id, Specialization, Component must be clearly mentioned.

COMPONENT 1: Situation Analysis

The impact of the 2020 coronavirus pandemic in India has been largely disruptive. It has forced many companies to rapidly change their approach to work.

- Study any one organization from tourism industry and mention the working style that have changed due to COVID-19 Pandemic.
- Comparison between Pre Covid and post Covid work method.
- Report should start with Company Profile

Sr.No	Points	Pre Covid -19	Post Covid -19
1	Travelling Perception of Tourists		
2	Work place		
3	Working method/process		
4	Influence on Distribution Channels		
5	Tourist’s Preferences of Destination		
6	Job Seekers perception towards Tourism Industry		
7	Profit of The Company		
8	Visa Process (If Foreign Location)		
9	Food preferences of Tourists		
10	Safety Measures		

COMPONENT 2: Minor Research Project

Study any one Travel agency of your choice, analyze it and make a report on it. Your report must include following points:

- 1) Name of the Company
- 2) Major Departments
- 3) Linkages and arrangements with hotels,airlines
- 4) Star Ratings of Company
- 5) Different Modes of Transport
- 6) Impact of Science and technology



COMPONENT 3: Scrap Book

1) Every student has to prepare scrap book on any one of the Hotel Industry.

Following Points must be included :-

- a) Organization of Hotels
- b) Owner of Hotel
- c) Major departments of Hotel
- d) Global Ratings of Hotel

2) The content in the scrap book should be supported with relevant diagrams, pictures, images, flowcharts, newspaper advertisement, articles etc. wherever needed.

3) Copied scrap book theme will not be marked.

4) Mention name, roll no on scrap book.

5) Submit Scrap book physically in the institute.



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