



CONCURRENT EVALUATION FOR TOURISM & HOSPITALITY MANAGEMENT

III SEMESTER 03 EVENT MANAGEMENT

Faculty Name: Prof. Shrawani Parse

Important Instructions:

1. The subject is evaluated on the basis of three components

Component No	Component	Marks	Submission Date
1	Situation Analysis	50	16 th March 2022
2	Minor Research Project	50	18 th March 2022

2. Assignments to be mailed to be submitted in person.
3. Student Name, Contact number, email-id, Specialization, Component must be clearly mentioned.



COMPONENT 1: Situation Analysis

The impact of the 2020 coronavirus pandemic in India has been largely disruptive. It has forced many companies to rapidly change their approach to work.

- Study any one event management company and mention the working style that have changed due to COVID-19 Pandemic.
- Comparison between Pre Covid and post Covid work method.
- Report should start with Company Profile

Sr.No	Points	Pre Covid -19	Post Covid -19
1	Types of Events		
2	Work place		
3	Working method/process		
4	Influence on Distribution Channels		
5	People’s Preferences of Destination		
6	People’s perception towards Event Management		
7	Profit of The Company		
8	No.of People attending the event		
9	Food preferences of people		
10	Safety Measures		

COMPONENT 2: Minor Research Project

Study any one Event Management Company of your choice, analyze it and make a report on its statutory compliances. Your report must include following points:

- 1) Name of the Company
- 2) Major Departments
- 3) Budgeting
- 4) Pre Event Preparation
- 5) Contracts and Agreements
- 6) Insurance, Regulations
- 7) License and Permits





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