

QUESTION BANK

Subject: Entrepreneurship Development (109)

Unit 1: Entrepreneurship

REMEBERING Obefine / Duplicate / / List / Memorize / / List / Memorize / / Repeat / State) Define Business Incubators Define Rural entrepreneurship Define social entrepreneurship Define women entrepreneurship Design / Assemble / Construct / Conjuncture / Develop / formulate / Author / Investigate) Design & Emerging models of corporate entrepreneurship explain challenges faced by women entrepreneurs Develop / formulate / Author / Investigate) Design & De	Sr. No	Question Type		Question	Marks
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Develop / formulate / for empowering women entrepreneurs		Conjuncture /			



Unit 2: Theories of Entrepreneurship

Sr. No	Question Type	Question	Marks
1	REMEMBERING	1) Define innovation	2
	(Define / Duplicate /	2) Meaning of profit	
	/ List / Memorize / /		
	Repeat / State)		
2	UNDERSTANDING	1) Describe Innovation theory by entrepreneurship and imitating	5
	(Classify / Describe	2) Explain theory of high achievement by McClelland's	
	/ Discuss / Explain /	3) Discus critically, "Innovation is hallmark of entrepreneurship"	
	Identify / Locate /		
	Recognize / Repeat		
	/ Select / Translate)		
3	APPLYING	1) Discus X-Efficiency Theory by Leibenstein	5
	(Execute /	2) Explain Theory of Profit by Knight	
	Implement/ Solve /	3) Describe Theory of Social change by Everett Hagen	
	Use / Demonstrate/		
	Interpret / Operate /		
	Schedule / Sketch)		
4	ANALYSING	1) Discuss the McClelland's theory of high achievement and	10
	(Differentiate /	distinguish the same from the Innovation theory of Schumpeter.	
	Organise / Relate /	2)	
	Compare / Contrast /		
	distinguish / Examine		
	/ Experiment /		
5	question / test) EVALUATING	1) Evaluate the theory of profit by knight & theory of social change	10
3	(Appraise / Argue /	1) Evaluate the theory of profit by knight & theory of social change	10
	Defend / Select /	by Everett Hagen with examples supporting the theories.	
	Support / Value /	2)	
	Critique / Weigh)		
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6	CREATING		10
	(Design / Assemble /	1) Discuss the X-efficiency theory by Leibenstein and Theory of	
	Construct /	profit by Knight.	
	Conjuncture /	2)	
	Develop / formulate /		
	Author / Investigate)		



Unit 3: Entrepreneurship Development

Define Pouplicate Competencies Define Entrepreneurs Define Design Thinking Process Define Entrepreneur Development Programs Define Interpreneur Development Programs Define Location mobility Describe Major Entrepreneurial Competencies Define Location mobility Describe Major Entrepreneurial Competencies Describe Major Entrepreneurial Competencies Discuss / Explain / Discuss of Entrepreneurial Training Identify / Locate / Discuss contents of EDP Describe of Discuss of EDP Describe role of Consultancy organisations in promoting entrepreneurs Describe role of Consultancy organisations in promoting entrepreneurs Describe role of mentors Describe role of mentors Describe role of mentors Describe role of Discuss role role of Nester	Sr. No	Question Type	Question	Marks
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Repeat / State 4 Define Mobility of Entrepreneurs 5 Define cocupational mobility 6 Define Entrepreneur Development Programs 7 Define Innovative Entrepreneur 8 Define Location mobility 7 Define Innovative Entrepreneur 8 Define Location mobility 7 Define Innovative Entrepreneurial Competencies 5 Classify / Describe 2 Explain Steps to develop entrepreneurial competencies 5 Discuss / Explain / Identify / Locate / Recognize / Repeat 5 Discuss contents of EDP Recognize / Repeat 5 Describe Objectives of Entrepreneurial Training 1 Describe Objectives of EDP Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of Discuss contents of EDP & Explain role of Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP & Explain role of NEDB Discuss contents of EDP		•		
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Support / Value /			, 8	
		1 / , , 8 /		



6	CREATING	1) Construct Entrepreneurial Competencies with reference to Mr	10
	(Design / Assemble /	Ratan Tata	
	Construct /	2) Investigate role of EDP and explain objectives.	
	Conjuncture /	3)	
	Develop / formulate /		
	Author / Investigate)		

Unit 4: Role of state government and central government in promoting Entrepreneurship

Sr. No	Question Type	Question	Marks
1	REMEMBERING	1) Define incentives	2
	(Define / Duplicate /	2) Define subsidies	
	/ List / Memorize / /	3) Define Export Oriented Units	
	Repeat / State)	4) Define Women Entrepreneurs	
		5) Define Small Scale Units	
		6) Define Turnaround Strategies	
2	UNDERSTANDING	1) Describe Start Up India	5
	(Classify / Describe	2) Explain Turnaround Strategies & its Types	
	/ Discuss / Explain /	3) Discus Start Up India	
	Identify / Locate /	4) Identify Start Up India benefits	
	Recognize / Repeat	5) Describe Make in India	
	/ Select / Translate)	6) Identify schemes under Make in India	
		7) Identify objectives of Make in India	
3	APPLYING	1) Interpret Export Oriented Units and state benefits.	5
	(Execute /	2) Elaborate Women entrepreneurs and demonstrates problems	
	Implement/ Solve /	faced by Women entrepreneurs.	
	Use / Demonstrate/	3) Interpret Role of women entrepreneurs.	
	Interpret / Operate /	4) Discuss role of SSI in the economy	
	Schedule / Sketch)		
4	ANALYSING	1) Organise any three subsidies and incentives of government in	10
	(Differentiate /	promoting entrepreneurship	
	Organise / Relate /	2) Organise any three Grants of government in promoting	
	Compare / Contrast /		
	distinguish / Examine		
	/ Experiment /	4) Relate reasons for failure of SSIs with preventive measures for	
	question / test)	failure of SSI in India	



5	EVALUATING	1)	Defend Start Up India and Make in India in development of economy	10
	(Appraise / Argue /		of India	
	Defend / Select /	2)	Appraise institutional framework for SSIs at National and state	
	Support / Value /		level.	
	Critique / Weigh)			
6	CREATING	1)	What do you mean by Export Oriented Units? Explain benefits	10
	(Design / Assemble /		and Fiscal & tax concession available for EOUs.	
	Construct /	2)	Investigate Reasons for low women entrepreneurs and Role of	
	Conjuncture /		women entrepreneurs.	
	Develop / formulate /			
	Author / Investigate)			

Unit 5: Enterprise Promotion

Sr. No	Question Type	Question	Marks
1	REMEMBERING	1) Define Entrepreneurial Venture	2
	(Define / Duplicate /	2) Define Business Planning Process	
	/ List / Memorize / /	3) State Development of product / idea	
	Repeat / State)	4) Define Opportunity Analysis	
		5) Define Industry Analysis	
		6) Define Embryonic Companies	
		7) Define Spin off's	
		8) Define Business Model Canvas	
		9) Define bottom of the pyramid	
		10) Define Franchising	
		11) Define alliances	
		12) State any two examples of alliances	



2	UNDERSTANDING	1) Describe What is Entrepreneurial Venture and Steps involved in	5
	(Classify / Describe	starting a new venture	
	/ Discuss / Explain /	2) Explain entrepreneurial development cycle	
	Identify / Locate /	3) Discus Business plan as an entrepreneurial tool	
	Recognize / Repeat	4) Identify Elements of a Business Plan	
	/ Select / Translate)	5) Describe Opportunity analysis	
	, select, Translate)	6) Discuss in detail SWOT Analysis	
		7) Discuss Opportunities at Bottom of the pyramid	
		8) Discuss Opportunities in social sector	
		9) Identify Kinds of Ownership	
		10) Describe Strategic Alliance its Types	
3	APPLYING	1) Interpret Product development capabilities	5
	(Execute /	2) Describe Attributes and types of strategic resources	
	Implement/ Solve /	3) Demonstrate Internal and External environment analysis	
	Use / Demonstrate/	4) Interpret Tools/Methods of Internal Environment	
	Interpret / Operate /	5) Demonstrate Scenario Planning	
	Schedule / Sketch)	6) What is Industry analysis? Explain its types.	
	,	7) Interpret Opportunities arising out of digitalisation	
		8) Describe Organizations and Management	
		bescribe organizations and management	
1	ANALYSING	1) Identify Elements of a Dunings Diag and state Objectives	10
4		1) Identify Elements of a Business Plan and state Objectives	10
	(Differentiate /	2) Organise and describe in detail five Product development	
	Organise / Relate /	strategies	
	Compare / Contrast /	3) Differentiate Innovator v/s Imitator with two examples.	
	distinguish / Examine		
	/ Experiment /	External Environment Analysis	
	question / test)	5) Organise advantages and disadvantages of buying an existing	
		business	
		6) Describe Business Contingency & its types.	
5	EVALUATING	1) Evaluate market analysis and components of it	10
	(Appraise / Argue /	2) Appraise Porter's 5 Force Model with suitable examples	
	Defend / Select /	3) Describe Components of a Business Model Canvas and defend	
	Support / Value /	its purpose.	
	Critique / Weigh)	4) Support Business opportunities of digitally transforming your	
	Critique / Weigh)	business with your business in food chain franchise	
		5) Appraise steps for effective project scheduling and milestone	
		management	
6	CREATING	1) Construct stages involved in new product development with an	10
	(Design / Assemble /	example.	
	Construct /	2) Design Resources of development of product / idea	
	Conjuncture /	3) Design Seven domains of John Mullin	
	Develop / formulate /	4) Design opportunities in Emerging & Decline industries with	
	Author / Investigate)	suitable examples.	
		5) Formulate pros and cons for franchising with perspective of	
		both, franchisee and franchisor	
		oon, nancinsee and nancinsor	

