

**Comprehensive Concurrent Evaluation (CCE)****MBA Sem\_I****[ Div – A, B & C ]****Subject: 103\_Economic Analysis & Desk Research (3 Credit)****Faculty Name: Prof. Nilam Naidu****Important Instructions:**

1. The subject is evaluated on the basis of three components

Component No	Component	Marks	Submission Date
1	Case Study	50	7 <sup>th</sup> Nov'2023
2	Written Home Assignment	50	27 <sup>th</sup> Nov'2023
3	Term Paper	50	

2. Assignments to be submitted in person.
3. Student Name, Contact number, email-id, Component must be clearly mentioned.

**❖ Component 1: Case Study****Instructions:**

1. Do read the case carefully so as to understand the underlying problem.
2. The answer to the question should include your views, take or stand on the issue in your own words, with a solution to the problem from your perspective, supported with valid justification based on the topics covered in the subject syllabus.

**Case Study 1**

Moshi village area of PCMC, Pune District. The area is composed exclusively of apartments and is populated by low-income residents. The people who live in the area tend to stay in that area because (1) they cannot afford to live in other areas of the city, (2) they prefer to live with people of their own ethnic group, or (3) there is discrimination against them in other areas of the city. Rents paid are a very high percent of peoples' incomes.

(1) Would the demand for apartments in this area be relatively inelastic or relatively elastic? State why.

(2) Would the supply of apartments in this area be relatively inelastic or relatively elastic? State why.

(3) Draw the demand and supply curves as you have described them, showing the initial equilibrium price and quantity.

(4) Instead, now assume that the government decides to provide a building subsidy to people who build apartments in this low-income area. A certain percent of their costs will be paid by the government. Analyze the results of this program. Show the results on the graph and explain what will result.

**Case Study 2**

Explores the dynamics of the Marigold flower market during this Dussehra festival, focusing on the interplay between demand and supply.

- (1) What factors influence the supply of marigolds for Dussehra celebrations?
- (2) How do wholesalers and retailers adjust pricing strategies in response to the demand and supply dynamics?
- (3) What role does the government play in supporting marigold farmers and the flower market?
- (4) Explain why the demand for Marigold relatively elastic or relatively inelastic with respect to the price?
- (5) Why is the demand for Marigold relatively elastic or relatively inelastic with respect to income?
- (6) Explain, why is the supply of Marigold relatively elastic or relatively inelastic with respect to the price?



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**❖ Component 2 : Written Home Assignment**

- All questions are compulsory
- Each question carries 10 marks

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1. State and Explain the Law of Demand, with exceptions to the Law of demand with suitable example and graphs?
  2. Explain Profit Maximization Theory of the firm.
  3. What is Price Elasticity of demand? Explain its various kinds.
  4. Explain in detail the law of supply, along with its assumptions and exceptions.
  5. Explain the cost function along with cost-output relationship in the short run and long run.

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